

# WrestleMania Reading Challenge



## About the Challenge

The WrestleMania Reading Challenge, sponsored by YALSA with support from World Wrestling Entertainment, is a program designed to encourage teens in grades 5-12 to not only continue their reading beyond Teen Read Week, but to earn a reward for doing so by offering chance to win prizes donated by WWE.

Teen and tween participants can win a trip to WrestleMania 25 in Houston! Librarians who registered can win \$2,000 for their libraries.

The goal of this program is to reach reluctant readers and get more teens reading beyond Teen Read Week by implementing a reading incentive program that provides prizes from World Wrestling Entertainment (WWE) as a reward.

The challenge begins Oct. 12 and runs through Jan. 12, 2009.

## Reading Materials:

Teens/tweens are required to read 10 items (chapter books, magazines, graphic novels, etc.), and keep track of what they read via a reading log. Teens/tweens who do not complete their reading log aren't eligible to enter in the bookmark contest to win the grand prize.

The items teens/tweens read must not be required reading for class and the reading must be done in their free time.

Teens/tweens will keep a log of what they read and turn it in to their librarian in order to be eligible for the prizes. In order to be eligible for the grand prize, they must submit a bookmark for the contest.

# WrestleMania Reading Challenge Log

Title: \_\_\_\_\_

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# Bookmark Contest!

After tweens and teens in grades 5-12 read 10 items for the 2008-2009 WrestleMania Reading Challenge and turn a reading log in to their library, they are eligible to design a bookmark. One local winner from each of these grade categories: 5&6, 7&8, 9-12 will win cool products from WWE. Five regional winners will be selected by YALSA from these grade categories: 5&6, 7&8 and 9-12. Each regional winner wins a trip for two to WrestleMania 25 as well as \$2,000 for their library. Each person may enter only once. Bookmark winners will be notified by Feb. 2, 2009. Take your completed entry form to your library. **THE DEADLINE TO ENTER IS JAN. 15, 2009.**

## GUIDELINES FOR THE CONTEST

1. Design a bookmark in the space to the right, or create one with a computer. Marks outside the box will not be printed, nor will the box. If you create your bookmark on a computer, please print it out and staple it to this form. The bookmark must be 2 inches wide by 8 inches long.
2. Your bookmark must illustrate the topic "why reading is important."
3. Use only your own artwork. Tracings, clip art, logos and/or copyrighted material are not acceptable.
4. Any wording on the bookmark may be in English or Spanish.
5. The wording and/or art on it can be vertical or horizontal.
6. Please PRINT the information below. We need ALL this information in order for your bookmark to be eligible to win.

Entries will be judged on creativity, originality, impact of the slogan and overall visual appeal. Bookmarks winning at the regional level will be printed and distributed by WWE and YALSA at schools and libraries.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_ EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ GRADE \_\_\_\_\_

Signature of parent/guardian: \_\_\_\_\_

Print name of parent/guardian: \_\_\_\_\_

Name of librarian: \_\_\_\_\_

Library address: \_\_\_\_\_

Librarian's email: \_\_\_\_\_

**Turn in form at:  
Oak Park Neighborhood Library, 9500 Bluejacket, Overland Park, KS 66214**